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Wilmar growers get ready for QSL Direct

Local cane growers are a step closer to dealing directly with Queensland Sugar Limited (QSL) for marketing and pricing services, following the release of pre-registration forms for QSL's new grower portal, QSL Direct.

This week QSL sent over 1000 Pre-Registration letters to Wilmar growers in the Herbert River and Burdekin growing districts, seeking confirmation of their business details and production data in an effort to smooth the transition to QSL's planned Marketing Choice arrangements.

QSL's Burdekin District Grower Relationship Officer Rebecca Love said the new QSL Direct online pricing and payment platform was a product of its On-Supply Agreement (OSA) negotiations with Wilmar.

"Wilmar has made it clear that if their growers want to access QSL's marketing and pricing services, they'll have to deal with us direct – so that's what we're doing," Ms Love said.

"Once an OSA is in place, our new QSL Direct online pricing and payment platform will enable Wilmar growers who choose QSL as a marketer of their Grower's Economic Interest in sugar (GEI Sugar) to deal directly with us for coming seasons."

Ms Love said that while QSL Direct would not be officially launched until an OSA with Wilmar was finalised, Wilmar growers who intended to choose QSL as a GEI Sugar Marketer could get the ball rolling by returning the QSL Direct Pre-Registration Forms to their local QSL Grower Services Team member.

"Providing your information now is not a commitment to use our services in any way and will not give you access to QSL Direct today," she said.

"However, it will speed up the process of getting you established in our system once an OSA is in place and you choose QSL as your GEI Sugar Marketer."

To obtain a QSL Direct Pre-Registration Form or for further information or assistance, please contact your local QSL Grower Services Team representative:

Burdekin – Rebecca Love on 0429 054 330 / email rebecca.love@qsl.com.au

Herbert River – Jonathan Pavetto on 0428 664 057 / email jonathan.pavetto@qsl.com.au

For more information:

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