

## **UPDATE**

# 2017 MARKETING CHOICE

9 June 2017

#### By Greg Beashel, QSL Managing Director and CEO

Dear Growers.

Burdekin Growers can now exercise their right to Marketing Choice and choose QSL following the release of their new Cane Supply Agreement (CSA) today.

In order to access QSL pricing and marketing services, these Growers must now:

- Choose QSL as their GEI Sugar Marketer within their CSA and allocate a
  percentage of their GEI Sugar tonnage to manage through the QSL system;
  and
- 2. Have a Grower Pricing Agreement (GPA) in place with QSL



**Greg Beashel,** QSL Managing Director and CEO

Growers intending to use QSL are urged to complete their GEI Sugar Marketer nomination and have their GPA in place **before their first delivery of cane** to enable their new QSL payment arrangements to apply from their first Advances payment.

#### THE GPA AND PRICING

#### QSL's 2017-Season Pricing Declaration Date for Wilmar Growers will be 23 June 2017.

This means that Wilmar Growers who choose QSL as their GEI Sugar Marketer must finalise their nominations to our pools and pricing products by 5pm on this date. Any GEI Sugar allocated to QSL by a Grower but not nominated to QSL-managed pools or grower-managed pricing products by this deadline will default to the 2017 QSL Harvest Pool.

Those Wilmar Growers who choose QSL in their CSA and who have already completed QSL's GPA process will have their access to QSL pricing services activated once their nomination of QSL within the CSA has been confirmed. However, those Growers who choose QSL within the CSA but have not yet returned a QSL GPA will need to complete this process before they can access QSL pricing services. It's for this reason that QSL strongly recommends all Wilmar Growers – even those who do not intend to use QSL this Season – complete a GPA so that this can be quickly activated and their access to QSL pricing enabled should they decide to exercise their right to Marketing Choice in the future. To obtain a GPA, please submit the GPA Pre-Registration Form, available on our website

(http://www.qsl.com.au/sites/default/files/GPAPreRegistrationForm.pdf), or visit your local QSL office.

### Visit www.qsl.com.au for details

This report contains information of a general or summary nature. While all care is taken in the preparation of this report, the reliability, accuracy or completeness of the information provided in the document is not guaranteed. Any update on marketing and pricing activity does not constitute financial product or investment advice. Past performance is not an indication of future performance, and this report should not be taken to include representations as to future matters. QSL does not accept any responsibility to any person for the decisions and actions taken by that person with respect to any of the information contained in this report.



To help process any outstanding GPAs and answer any questions you may have regarding this process or your QSL pricing options, our office in Ayr will be open across the coming weekend. As always, your QSL Grower Services Team is also available by phone 24/7. To get in touch or to make an appointment, please don't hesitate to contact them via the contact information listed at the end of this update.

#### **QSL DIRECT**

Wilmar Growers who choose QSL as their GEI Sugar Marketer will use the new QSL Direct online grower portal to make pool nominations, place/edit/cancel pricing orders and receive payment statements from QSL.

Training sessions covering how to use QSL Direct are being held regularly – please contact your local Grower Services Team rep if you'd like to book a place. You can also find information about how to navigate through QSL Direct via the **QSL Direct User Guide**, available at <a href="https://www.qsl.com.au">www.qsl.com.au</a> or from your local QSL office.

#### YOUR LOCAL QSL REPRESENTATIVE AND OFFICE

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Regards,

**Greg Beashel** 

**QSL Managing Director and Chief Executive Officer** 

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