

29 January 2018

Dear Grower

- Burdekin education sessions begin next week
- Increase your knowledge of markets, pricing strategy, and the tools and products available
- Bookings are essential

We recognise that information is vital to managing your business and, as your GEI Marketer, we want to help you get it.

Throughout February and March we'll be hosting a number of education sessions in the Burdekin, covering topics that growers have told us they'd like to learn more about.

Led by our risk or marketing experts, the one-hour sessions will cover a different topic each week and allow plenty of time for Q&A.

Topic	Date	Session times	Venue
How to use GrowerWeb and understanding the cash flow tool	Tuesday 6 February	9:00 AM 11:30 AM 2:30 PM	Pioneer Mill Boardroom
Wilmar payment options	Wednesday 14 February	9:00 AM 11:30 AM 2:30 PM	Pioneer Mill Boardroom
Calculating your Net Sugar Price and the Allocation Account Amount	Thursday 22 February	9:00 AM 11:30 AM 2:30 PM	Pioneer Mill Boardroom
Understanding how the ICE#11 Futures contract and 1:2:2:1 ratio impact your price	Wednesday 28 February	10:00 AM 1:30 PM	Kalamia Hotel
Production Risk Pool pricing strategy and influencing factors	Tuesday 6 March	9:00 AM 11:30 AM 2:30 PM	Burdekin PCYC
Committed Cane Shortfall, washouts and the Grower-Managed Production Risk Scheme	Wednesday 21 March	9:00 AM 11:30 AM 2:30 PM	Pioneer Mill Boardroom

Read more about what each topic will cover <u>here</u>. We encourage you to attend as many topics as you'd like.

RSVP

As numbers are limited, <u>bookings are essential</u>. To register your interest in attending any of the above sessions, please contact a member of the team on the details below.

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Grower Pricing Manager

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