



# 2018 BURDEKIN EXPORT FORUM



**FRI 4 MAY ♦ 8.30AM - 4.30PM**  
**BURDEKIN THEATRE, 161 QUEEN ST, AYR**

**ARE YOU A  
HORTICULTURE  
PRODUCER  
INTERESTED IN  
EXPLORING NEW  
OPPORTUNITIES  
TO EXPORT YOUR  
PRODUCT?**



**ARE YOU A  
CANE FARMER  
LOOKING TO  
DIVERSIFY,  
EXPAND AND  
DISCOVER NEW  
OPPORTUNITIES?**

Come along to this one day forum to gain insight into exporting your produce and the benefits of tapping into the international market. The forum will cover:

- ♦ **EMERGING MARKETS**
- ♦ **INTERNATIONAL OPPORTUNITIES**
- ♦ **SUPPLY CHAIN INFORMATION**
- ♦ **PRACTICAL EXPERIENCES & CASE STUDIES**

The forum will provide growers with the information needed to progress to being export ready.

**\$40/PERSON**

**CONTACT ELIZA LOVELL OR  
LUCY POPPI FOR MORE INFORMATION**

**P (07) 4783 9800 E [economic@burdekin.qld.gov.au](mailto:economic@burdekin.qld.gov.au)  
[www.burdekin.qld.gov.au](http://www.burdekin.qld.gov.au)**



**Queensland**  
AUSTRALIA  
endless opportunities



**townsville  
enterprise**





# 2018 BURDEKIN EXPORT FORUM

OFFICIAL PROGRAM ♦ FRI 4 MAY



TIME	TOPIC & SPEAKERS
8.00am-8.30am	REGISTRATION / TEA & COFFEE
8.30am-8.45am	<b>WELCOME</b> <ul style="list-style-type: none"> <li>Cr. Lyn McLaughlin, Mayor - Burdekin Shire Council</li> </ul>
8.45am-9.15am	<b>TIQ STRATEGY/ACTIVITIES</b> <ul style="list-style-type: none"> <li>Trade Investment Queensland</li> </ul>
9.15am-9.45am	<b>THE OPPORTUNITIES AND PITFALLS OF EXPORTING HORTICULTURAL CROPS</b> <ul style="list-style-type: none"> <li>Peter Leach, Market Access Team Leader - Dept. of Agriculture and Fisheries</li> <li>Bronwyn Ford, Agribusiness Development Officer - Dept. of Agriculture and Fisheries</li> <li>Clinton McGrath, Horticulture Extension Officer - Dept. of Agriculture and Fisheries</li> </ul>
9.45am-10.10am	<b>SINGAPORE: YOUR GATEWAY TO ASIA</b> <ul style="list-style-type: none"> <li>Timothy Chua - International Enterprise Singapore</li> </ul>
10.10am-10.40am	MORNING TEA
10.40am-11.10am	<b>ARE YOU EXPORT READY? EXPORT READY WORKSHOPS</b> <ul style="list-style-type: none"> <li>Dianne Tipping, Chair - Export Council of Australia</li> </ul>
11.10am-11.30am	<b>TRADE IN NORTH QUEENSLAND: A SNAPSHOT</b> <ul style="list-style-type: none"> <li>Maria James, Manager Trade Development - Port of Townsville</li> </ul>
11.30am-11.50am	<b>CASE STUDY: THEIR JOURNEY TO EXPORT</b> <ul style="list-style-type: none"> <li>Marie Piccone, Local Grower (Exporter) - Manbulloo</li> </ul>
11.50am-12.10pm	<b>CASE STUDY: THEIR JOURNEY TO EXPORT</b> <ul style="list-style-type: none"> <li>Bruce &amp; Helen Hill, Local Grower (Exporter) - Achacha Fruit Plantation</li> </ul>
12.10pm-12.30pm	<b>CASE STUDY: THEIR JOURNEY TO EXPORT</b> <ul style="list-style-type: none"> <li>Kees Versteeg, Sales and Marketing Manager - Qualipac</li> </ul>
12.30pm-1.00pm	<b>PANEL/Q &amp; A SESSION WITH GROWERS</b> Facilitator: <ul style="list-style-type: none"> <li>Vic O'Keefe, Trade Advisor - Trade Investment Queensland</li> </ul>
1.00pm-2.00pm	LUNCH
2.00pm-2.20pm	<b>OVERVIEW OF SERVICES: ANL SHIPPING</b> <ul style="list-style-type: none"> <li>David Goss and Andrew Gray, ANL Container Line - ANL Shipping</li> <li>Alex Hawthorne, ANL Container Hire and Sales - ANL Shipping</li> <li>Fabio Lomonico, ANL Logistics - ANL Shipping</li> </ul>
2.20pm-2.40pm	<b>OVERVIEW OF SERVICES: MARIANA EXPRESS LINES</b> <ul style="list-style-type: none"> <li>Wayne Smith, Line Manager - Mariana Express Lines</li> </ul>
2.40pm-3.00pm	<b>NQ AGRICULTURAL MARKET AND SUPPLY CHAIN STUDY</b> <ul style="list-style-type: none"> <li>Michael McMillan, Director of Policy and Investment - Townsville Enterprise</li> </ul>
3.00pm-3.20pm	<b>HORTICULTURE EXPORT OPPORTUNITIES</b> <ul style="list-style-type: none"> <li>Michael Rogers, General Manager Trade - Horticulture Innovation</li> </ul>
3.20pm-3.30pm	FORUM CLOSE
3.30pm-4.30pm	NETWORKING FUNCTION

*\*Program subject to change*

# Registration Form

Tax Invoice (This form is a Tax Invoice upon Payment)

Burdekin Shire Council ABN – 66 393 843 289

## ***Burdekin Export Forum - Friday, 4 May, 2018***

Complete this registration form and return along with your cheque payment or credit card details to:



PO Box 974  
Ayr Q 4807



burdekinc@burdekin.qld.gov.au



145 Young Street  
Ayr Q 4807

Registration forms will only be processed if payment is received.

Registration type:

Full Registration: \$40/person (inc. GST) Inc: morning tea, lunch & networking function.

Title	
Name	
Business/Organisation	
ABN	
Position	
Address	
Phone Number	
Fax Number	
Email Address	
Special Dietary Requirements	

### Payment Summary

Forum Registration (inc. GST) – *TOTAL PAYABLE*      \$\_\_\_\_\_

### Method of Payment

Cheque (payable to Burdekin Shire Council)     Cash/Money Order

Credit Card     Mastercard             Visa

Cardholders Name: \_\_\_\_\_

Card Number: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_    Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_    Date: \_\_\_\_\_

Please tick here if you do not want to be added to the Burdekin Shire Council mailing list to receive promotional material in the future.



*For further information please contact:*

***Burdekin Shire Council Economic Development Unit***

*Eliza Lovell and Lucy Poppi  
economic@burdekin.qld.gov.au*

*Ph: (07) 4783 9800*