



## Pricing strategy of a Burdekin grower

When it comes to pricing, Burdekin producer Andrew Cross believes there's a lot to be gained from taking control of your own risks and rewards.

[He's gone on the record to explain](#) how he uses Wilmar's Grower-Managed Production Risk Scheme and why it's a great fit for the business.

Mr Cross manages MH Premium Farms' Burdekin operations, which cover about 1250ha and produce about 130,000 tonnes of cane annually, as well as 800 tonnes of soy bean and 1000 tonnes of corn.

[READ MORE](#)



MH Premium Farms Burdekin Manager Andrew Cross and Wilmar Senior Grower Marketing Consultant Chris Winship.

**Want to know more? Get in touch with a member of our Grower Marketing team.**

For more information, contact Wilmar's Grower Marketing Team.



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