

## 22 November 2023

## Sugar Research Australia opens 10th Anniversary Research Fund call

Sugar Research Australia\* has announced the establishment of a \$16 million 10<sup>th</sup> Anniversary Research Fund to deliver impactful research investment to Australia's sugarcane industry.

SRA's Interim CEO Shaun Coffey invites growers, millers, industry bodies, researchers, universities, and innovators to submit their visionary ideas to solve the sugarcane industry's challenges and deliver tangible outputs with industry-wide outcomes.

"Our Board's commitment to the industry is evident with this \$16 million research investment designed to capture new ideas and opportunities that will make a difference," Shaun said.

"This first stage of the research call is designed to get those with ideas to submit them in a simple concept note by responding to four concise questions.

"Whether the idea is for an incremental improvement or a groundbreaking transformation, it must align with our Strategic Plan 2021- 2026 objectives. However, no specific eligibility criteria are used in the first stage.

"Ideas will be evaluated on their potential to address the industry's challenges and deliver a positive impact.

"The second stage of the process will be to invite those who have submitted the most promising ideas to submit full research proposals for funding.

"Through this two-step process, we are confident this will encourage more collaborative research and innovation partnerships to solve our industry's most pressing issues," he said.

The \$16 million 10<sup>th</sup> Anniversary Research Fund is in addition to the current level of research investment, including the Small Milling Research Project (SMRP) investment scheme, which is currently open for submissions.

"This is a milestone year for Sugar Research Australia, and there is no better way to recognise that milestone than by investing further in our industry and the regional communities where we live and work," Shaun said.

Submission guidelines and the concept note forms are available on the SRA website at SRA 10th Anniversary Research Fund Call - Sugar Research Australia

All submissions must be received by 5 pm AEST on Wednesday 20 December 2023.

For any questions on the Research Fund please email SRAResearchInvestments@sugarresearch.com.au.

\* SRA is the industry-owned corporation for research, development and adoption for the Australian sugarcane industry. It invests in targeted research activities that will deliver benefits on-farm and at the mill.

## **ENDS**

Media Contact: Glenda Viner, Head of Communications and Marketing, Phone 0427 208 211

Website: <u>Sugar Research Australia opens 10th Anniversary Research Fund call-Sugar Research Australia</u>