



Wednesday, 24 April 2024

We're excited to share some updates regarding our Grower Marketing team. Over the past few months, we've been expanding our team to ensure that the personalised service we provide to growers remains first rate as our presence expands across the regions.

We're delighted to welcome Megan Hawke to our Townsville team in Administration, where she'll be strengthening our customer service and marketing efforts. Megan brings with her a wealth of experience from her previous role at Townsville Enterprise, where she managed administration, marketing, and stakeholder relationships for the tourism industry. Her strong customer focus will make her a valuable addition to our team, and she's eager to continue providing an exceptional marketing experience for growers. A true North Queensland, Megan grew up in Charters Towers before making the move to Townsville 10 years ago.

Joining our team in the Burdekin region is Owen Richards, who will be supporting Fiona and Meghan with grower pricing while also spearheading efforts to explore new products and services that can enhance grower profitability. Owen is also a proud North Queensland, being born and bred in Townsville, but his career has taken him around the world, accumulating valuable experience in various sales and service roles.

Additionally, Angus McKerrow will now be dividing his time between Plane Creek and the Herbert region to assist Franco with our expanding commitments in the Herbert. With six years of sugar marketing experience under his belt, Angus has become a trusted expert in the field. His deep understanding of commodity marketing from previous roles and his ability to educate growers has significantly contributed to growers making better marketing choices across our regions.

Please reach out to any of the team to see how we can help with your GEI Sugar marketing.

Best Regards,

Simon Hood

Manager Grower Marketing

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