



## SRA maps out Ten-Year R&D plan

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A ten-year plan to chart the course of Research and Development (R&D) investment in the sugarcane industry over the next decade, has been released by Sugar Research Australia (SRA) today.

The plan is aimed at addressing key issues and critical challenges faced by Australian sugarcane growers and millers now and in the future.

SRA's Head of Research Strategy and Investment, Ms Jane Trindall, said the Ten-Year R&D plan 2024-2034 is important to the sugarcane industry because it outlines a commitment to investing in R&D that results in long-term improvement in all aspects of growing and milling sugarcane.

"This will ensure the industry's long-term viability and competitiveness in the coming decade," Ms Trindall said. "It provides clear direction to help researchers focus on areas that will have the most benefit for the industry."

"The plan's impact over the next decade will have the effect of improvements in productivity, profitability and sustainability of the sugarcane industry through increased adoption of new research and development by growers and millers."

The R&D plan aims to steer investment in research on behalf of Australian sugarcane growers and millers and the Australian government. To maximise the benefits for the industry, SRA will implement an integrated approach to direct its R&D investments across five R&D programs:

1. Varieties: Create the potential
2. Agronomy and farming systems: Achieve the potential
3. Crop Protection: Safeguard the potential
4. Milling and Processing: Deliver the potential
5. Adoption: Reach the potential

Five key principles guide SRA's approach to implementation: Focus on the long-term, promote adoption, be future-ready, build research capability and collaborate.

"The R&D Plan is a culmination of collaborative efforts with industry and government stakeholders," Ms Trindall said. "Recognising the dynamic nature of our environment, the document serves as a living roadmap.

Whilst the plan's purpose is to bolster the industry's competitiveness, productivity, and sustainability through innovative R&D, it also serves to benefit the regional communities that lie within it.

SRA's planning aims to shape the future prosperity of the Australian sugarcane industry and its regional communities through ingenuity and innovation, and remains committed to ongoing engagement with key partners – continuously learning and adapting to shape a prosperous future for the Australian sugarcane industry.

To view or download the Plan go to: [www.sugarresearch.com.au](http://www.sugarresearch.com.au)

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