



Thursday, 17 October 2024

NEW TO MARKET!

Wilmar Grower Marketing has launched a new pooling product to help growers manage their GEI sugar price exposure in an increasingly volatile market.

The **Managed Pool Plus** is a pool with both MEI and GEI sugar exposure. It's actively managed by Wilmar's global trading team, meaning growers and millers share in the risks and rewards of a professionally managed pool.

It kicks off for the 2025 season and is open to any grower who has nominated GEI sugar tonnes to Wilmar Grower Marketing by 31 October 2024.

Why choose the Managed Pool Plus?

SHARED SUCCESS

Wilmar and growers have joint exposure to the sugar market. We share the gains and manage the risks together

EXPERT MANAGEMENT

Our experienced traders will actively trade the market over an extended 18-month period to lock in the best price.

LESS STRESS

You can stop worrying about managing your sugar exposure and focus on what you do best: growing cane.

GROW YOUR KNOWLEDGE

We provide education on risk management, so you gain confidence without the pressure of managing the market yourself.

KEY DATES

Expressions of interest - By 31 October 2024

Confirmation period - 4 to 10 November 2024

Pricing period - Mid November 2024 to 30 June 2026

If you are interested in using the Managed Pool Plus for your 2025 season pricing please **complete the expression of interest form before 31 October** via the button below.

[**REGISTER YOUR INTEREST**](#)

For more information please contact a member of our team today



Simon Hood
Manager Grower Marketing
0458 021 228
simon.hood@au.wilmar-intl.com

Franco Zaini
Herbert
0419 476 770
franco.zaini@au.wilmar-intl.com

Angus McKerrow
Herbert / Plane Creek
0419 238 536
angus.mckerrow@au.wilmar-intl.com

Meghan Wilson
Burdekin
0437 669 118
meghan.wilson@au.wilmar-intl.com

Fiona Villis
Burdekin
0437 297 978
fiona.villis@au.wilmar-intl.com

Owen Richards
Burdekin
0497 113 454
owen.richards@au.wilmar-intl.com

Shirley Norris
Proserpine
0437 803 019
shirley.norris@au.wilmar-intl.com

Megan Hawke
Admin - Townsville
07 4722 1924
megan.hawke@au.wilmar-intl.com

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Our mailing address is:

Wilmar Sugar Australia
Level 1
5-21 Denham Street
Townsville, QLD 4810
Australia

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